

POSITION Associate, Finance

REPORTING TO Head of Finance

LOCATION Flexible/ (Head of Finance in the NY-Metro Area)

## About The Role at ALOHA

ALOHA is seeking a high-energy financial professional who demonstrates passion, grit and embraces accountability. Reporting to the Head of Finance, the Financial Associate role is an entry level position within the Project Healthy Living finance team. The responsibilities of this position include learning about operations, FP&A activities, and participating in the budget setting, performance tracking, and day-to-day capital management process. The role includes daily interaction with various key stakeholders both within and external to the organization. This interaction includes assisting partners with measuring KPIs and supporting myriad operations within the manufacturing, sales, marketing, and logistics teams.

The Financial Associate will need to demonstrate experience and knowledge of financial data management, creation & tracking of detailed business forecasts, scenario model planning, breakeven analysis, as well as familiarity with trade and promotional budget reconciliations on the customer level. The role will also coordinate the review of minor capital projects, month-end financial performance for departmental units, and assist preparing the organization for the transition to audited financial statements.





### Responsibilities include:

#### Oversight:

- Provide support in developing the budget and strategic plans. Interact with all levels of management in completion of all budgets
- Perform variance analysis between actual results and budgets
- Manage sales and revenue accounting including tracking critical dates, updating schedules, invoice processing, providing journal entries, and performing account reconciliations
- Ensure all departmental guidelines are communicated properly and timely
- Work closely with external financial services firm during month-end close
- Ensure all financial closing and reporting deadlines are met in a timely manner
- Assist in annual year-end audit review
- Identify areas for process improvement and stream-lining current processes
- Assist with ad hoc projects and requests as needed

#### **Experience & Key Competencies:**

- Bachelor's degree in finance or accounting required
- Understanding of Generally Accepted Accounting Principles
- 1-4 years previous experience working in the field of Finance or Accounting
- Highly proficient in MS Excel
- Excellent attention to detail & accuracy
- Ability to work independently in a fast-paced environment
- Good interpersonal and communication skills (verbal and written)
- Excellent organizational skills and ability to multi-task and prioritize
- Work requires willingness to work flexible schedule
- Knowledge or familiarity with QuickBooks, Demand Planning Software & Tools, various Financial Reporting Software Solutions





# About You

- You are scrappy and enjoy the paradoxical challenge that can be the combination of analytical and creative problem solving
- You speak your mind and engage in productive discussions, yet remaining solutions oriented and embrace creative problem solving
- You play as hard as you work, and love the way of life of leading in small and nimble organizations
- You believe doubling a business year over year is the goal, each and every year
- You can appreciate the highs and lows of a start-up environment and embrace the opportunity to truly make a difference at both a strategic/high and "in the weeds"/low level depending on what the business needs require
- Personality profile to fit into an early-stage, high-growth, entrepreneurial culture that requires teamwork and significant interaction with partners at all levels

#### About ALOHA:

ALOHA is on a mission to make healthy living simple and accessible to everyone through clean, organic, plant-based food. With focus on our Protein Bars, Protein Ready-to-Drink, and Protein Powder categories, ALOHA creates organic products meant to be savored and enjoyed without sacrificing taste or nutrition. Every item is formulated to the highest standard, nutrient-rich, and thoughtfully packaged with deep respect for both people and the environment. ALOHA is currently available at Whole Foods, Wegmans, HEB, Kroger, Harris Teeter, Sprouts, Amazon, Thrive Market, and many others. To learn more visit: www.ALOHA.com.

Please send cover letters and resumes to anthony@aloha.com

